



Press release

Cleaner Rivers - Cleaner Seas

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Dumping of plastic waste and illegal discharge of untreated wastewater and animal waste into the river beds are pressing issues for the countries from the Black Sea basin.

The new project Cleaner Rivers - Cleaner Seas Project (CRoCuS) aims at synergistic action of 4 NGOs and 1 townhall from different countries at the Black Sea basin: Bulgaria, Moldova, Romania and Ukraine, who came together to produce innovative tools for rapid assessment of river litter and waste recycling potential, promote sustainable waste management practices, share good practices and mistakes and spread the word across the borders for reduction of bio-degradable waste and plastics recycling and minimization. River and marine litter are one from the biggest threats to ecosystems, but also to human health and economic welfare.

A wide awareness campaign, capacity building of local actors and mobilization of communities on river litter reduction and prevention will be conducted. The partners will bring their experience and new coordinated actions and knowledge: a trash alert mobile application, teacher trainings and experience sharing workshops, demonstration activities on how to produce compost and mulch, clean-up activities on the rivers Prut, Dniepr and Tundja, ways of reducing/recycling of plastics, press conferences/social media, TV/radio promotions, implementation of demonstration facilities on sustainable waste management in 7 communities located on the banks of Prut, Dniepr and Tundzha rivers, development of training packs and promotional/educational materials.

Earth Forever Foundation is the leading partner of the international project with a budget of 952 000 БГЛ, provided by the EU Black Sea Cooperation Programme 2014-2020, and responsible for the implementation activities in Maglizh municipality - the villages of Yagoda and Yulievo, where Earth Forever works in close collaboration with mayoralities, community centers and schools.

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Common borders. Common solutions.